

sion Healthy Futures Practice

Addenbrooke's Hospital Travel Plan

Cambridge University Hospitals NHS Foundation Trust has an 'Access to Addenbrooke's' strategy to encourage more sustainable and healthy methods of transport to the hospital. It includes the first ever NHS commissioned and managed public bus service and the Space Programme to encourage people to leave their cars at home.

Summary

With over 18,000 traffic movements each day Addenbrooke's Hospital - part of the Cambridge University Hospitals NHS Foundation Trust - is reported to be the largest single generator of traffic in Cambridgeshire. In order to cope with this huge volume of traffic, they have an Access to Addenbrooke's strategy to help reduce car parking demand and traffic congestion. At peak times more than 60 buses stop at Addenbrooke's per hour and bicycle parking has increased to 1,300 spaces. This is complemented by a weekly visiting cycle repair service. To encourage staff to use more sustainable and healthy methods of transport, the Trust offers interest-free loans for pedal cycle or motorcycle/scooter purchase, have 16 pool cars, a car-share scheme and offer discounted weekly bus tickets. Latest reports on the Trust's highly successful travel plan show impressive shifts from car commuting to healthier and more sustainable modes of transport. Bus use is now at 23% (from 12% in 1999) and cycling is up to 25% (from 21% in 1999). All Access to Addenbrooke's initiatives are self-funding - no money destined for patient care is used for any Access projects.

In conjunction with the travel plan, the Space Programme advertising campaign was launched to inform people travelling to the site about all the transport options available to them and to encourage them to leave their cars at home.





In July 2004, Addenbrooke's Hospital launched the first public bus service in the country to be commissioned and managed by the NHS. Two new H1 'Addenbrooke's Shuttle' buses provide a regular service between Addenbrooke's Hospital and Trumpington Park and Ride in a move designed to reduce car traffic in the hospital's vicinity and thus help improve Cambridge traffic congestion in general. This service operates like any other public bus service and is fully accessible to disabled users.

Dr Wyn Hughes, who commissioned the Addenbrooke's Shuttle service, said: "The Addenbrooke's Shuttle is just one of the methods of transport patients, visitors and staff can use to get to the hospital - and we're hoping that it will help make a real difference to traffic congestion in the area."

Links and organisations involved: Addenbrooke's Hospital's travel information is available at: www.addenbrookes.org.uk/directions/index.html and Space Programme information is available at www.spaceprogramme.org.uk.

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