

Healthy Futures

The Sustainable Development Commission's Healthy Futures programme helps the NHS and wider health sector explore how it can promote improved health and stronger, healthier and more sustainable communities. More information about the Sustainable Development Commission is available at www.sd-commission.org.uk.

NHS Good Corporate Citizenship Assessment Model Case Studies:

Birmingham Primary Care Shared Services Agency (BPCSSA)

Estates and Facilities Directorate produced a Sustainable Development Strategy setting out how Birmingham East & North PCT, Heart of Birmingham teaching PCT and South Birmingham PCT will together build sustainability into all areas of primary health care provision for the resident population.

The Good Corporate Citizen Assessment Model proved to be a useful resource in the development stages of this strategy, providing a framework to highlight key areas to be addressed, and reinforcing existing plans.

A unique element of the strategy is that it will reach out to the acute providers in Birmingham by writing sustainability into the clinical service contracts, and encouraging commissioners to include sustainability targets as part of the clinical service specification.

A key target is to reduce CO₂ emissions by 20% by 2010 from a year 2000 baseline, and the strategy includes partnership working with the City of Birmingham. Measures to achieve this target include:

- Maximising the use of renewable energy sources, e.g. ground source, wind power and solar power where appropriate
- Developing a Green Transport Plan for reducing daily travel miles in a community that is geographically wide-spread
- Minimising waste to landfill
- Insuring that purchased goods and services are manufactured, delivered, used and managed in an environmentally and socially responsible manner.
- Revisiting and reinforcing existing environmental, energy and water policies

BPCSSA and the PCTs endeavour to be champions for sustainability and foresee many benefits as a result of implementation of the strategy:

- Improved population health from the creation of a cleaner environment
- A reduction in utility, waste and landfill costs.
- A contribution to reducing climate change.
- Enhancement of the organisations' profile and improving access to environmental action funds.

To ensure that progress continues to be made, a city-wide, multi-disciplinary working group has been established to further develop the strategy, produce policies and implement action plans.

"At the end of the day, if we get this right our future generations win."

Martin Wiltshire, Director of Estates and Facilities BPCSSA

NHS Good Corporate Citizenship Assessment Model update:

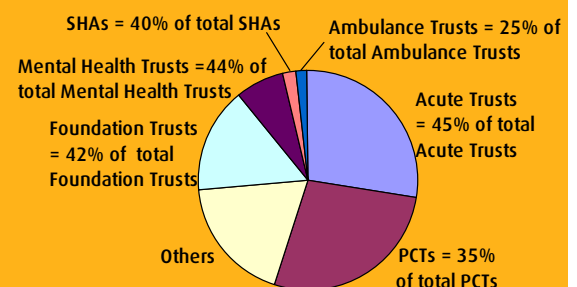
Since its launch in February 2006, the Model:

- Has received approximately 18,000 visitors
- Has 403 registered users in total, of which 200 are NHS organisations. NHS organisations registered include:
 - 41% of all NHS Trusts
 - 42% of Foundation Trusts
 - 35% of Primary Care Trusts
 - 44% of Mental Health Trusts
 - 25% of Ambulance Trusts
 - 40% of SHAs

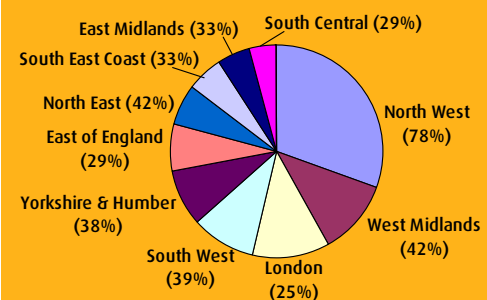
www.corporatecitizen.nhs.uk

Assessment Model NHS user data by:

Organisation type



Region



% figures represent proportion of total number of NHS trusts in the region