

# Healthy Futures

The Sustainable Development Commission's Healthy Futures programme helps the NHS and wider health sector explore how it can promote improved health and stronger, healthier and more sustainable communities. More information about the Sustainable Development Commission is available at [www.sd-commission.org.uk](http://www.sd-commission.org.uk).

## NHS Good Corporate Citizenship Assessment Model Case Studies:

### Derbyshire Mental Health Trust

With the goal of being community friendly in every sense, Derbyshire Mental Health Trust is working to become a good corporate citizen. Their organisational development strategy is soon to include sustainable development, and they have a good corporate citizenship steering group that meets regularly, consisting of managers and leaders from estates, catering, ancillaries, PFI and organisational development teams. The founding workshop attracted forty people who used the presentation and printable version of the NHS Good Corporate Citizenship Assessment Model test to assess, collate and agree actions. Using the Model has woken the Trust up to the possibilities and benefits of becoming a good corporate citizen. It is viewed as part of organisational analysis and will become an annual assessment.

The workshop helped identify some 'quick wins' – the Trust is now, through the matrons, re-educating staff about waste disposal to help reduce waste and increase recycling. In the longer term, sustainable development is being written into the business case as part of the PFI programme. 'Best value is the heart beat of this Trust – not just in financial terms but including environmental and social value too,' said Tracey Penberthy, Head of Workforce and Organisational Development. She realises the challenges posed by having 151 sites across rural and urban areas, but is optimistic that the freedoms afforded in becoming a foundation trust (the Trust is currently applying for FT status) and the resultant shift in culture to new governance and citizen engagement roles will help to move the trust even further towards being a good corporate citizen.

## NHS Good Corporate Citizenship Assessment Model update:

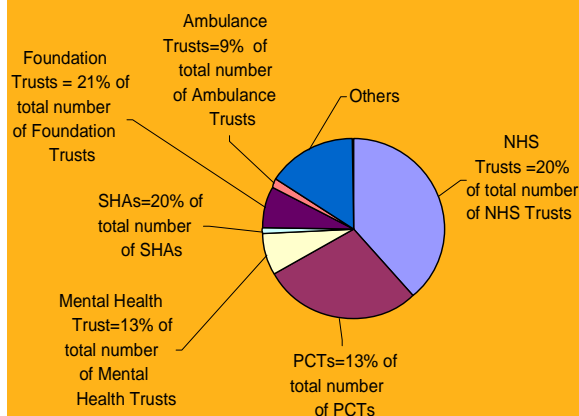
Since its launch in February 2006, the Model:

- Has received approximately 19,450 visitors;
- Has 274 registered users in total, of which 143 are NHS organisations. NHS organisations registered include:
  - 20% of NHS Trusts;
  - 21 of Foundation Trusts;
  - 13% of Primary Care Trusts;
  - 13% of Mental Health Trusts;
  - 9% of Ambulance Trusts;
  - 20% of the new SHAs.

[www.corporatecitizen.nhs.uk](http://www.corporatecitizen.nhs.uk)

## Assessment Model NHS user data by:

### Organisation type



### Region

